



## *Community Involvement Discussion*

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## *Background*

- Discussion during the Spring 2022 Advisory Board meeting regarding criteria reviewed around the Community Involvement requirement for ESI Steward members
- Board made a motion for a larger discussion among ESI membership on the topic

### **Membership criteria includes:**

- Agree to report annually and DEQ compliance check – all members
- Demonstrate a mature EMS – RS and S
- Demonstrate commitment to meet and go beyond compliance – RS and S
- Set site-specific measurable environmental performance goals – RS and S

## *Steward Criteria - continued*

### **Steward membership criteria includes:**

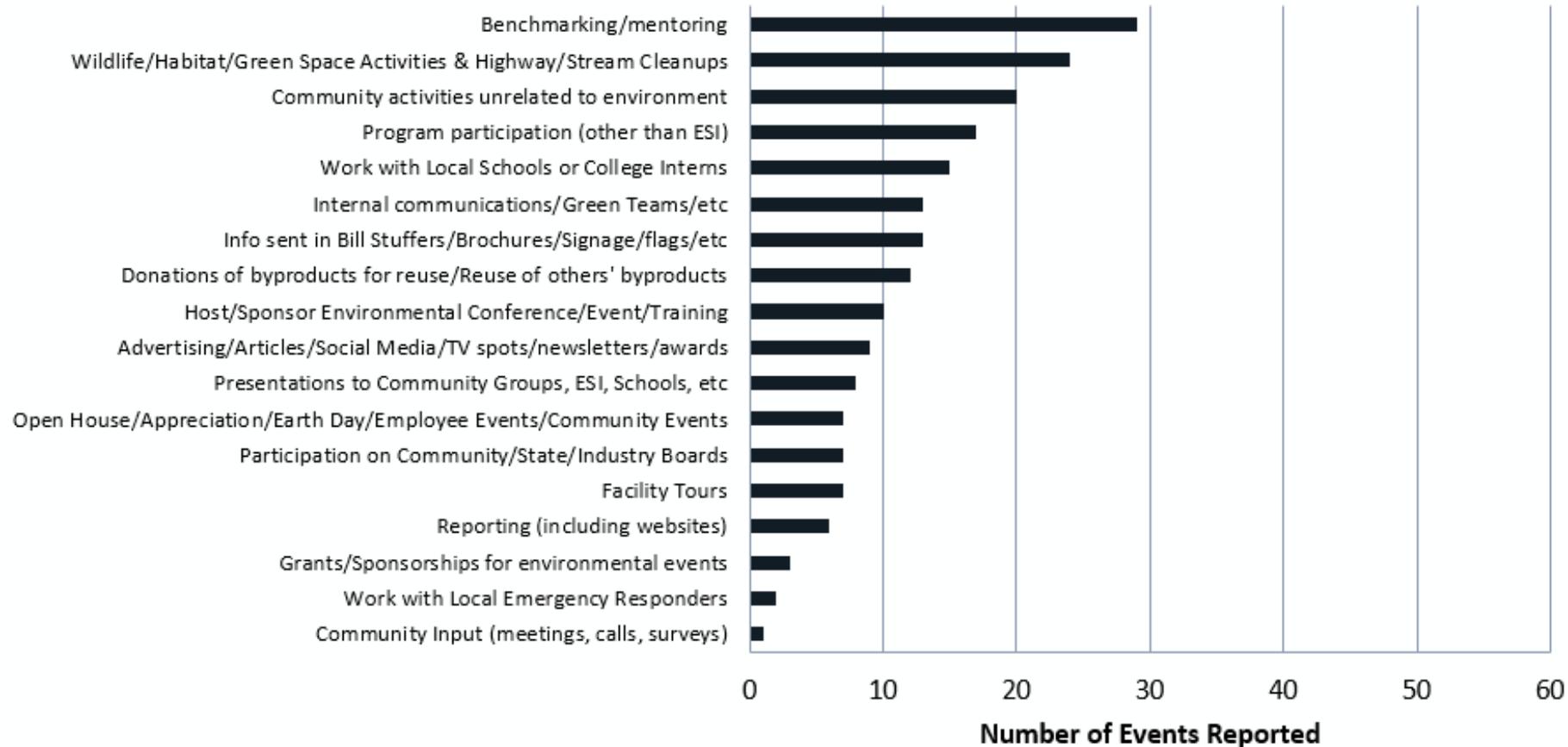
- Agree to mentor other ESI members
- EMS integrated into core business functions
- Set site-specific aggressive environmental performance goals within the framework of the EMS, include pollution prevention and/or process efficiency improvements.
- Have an interactive process for communicating with the local community about program activities and progress toward performance goals\*

Membership: 84% business and 16% government, military, other NGOs

\* ESI Advisory Board Guidance language

# Community Involvement Member Examples

## Community Involvement



Stewards must have an interactive process for communicating with the local community about program activities and progress toward performance goals

# Community Involvement Example

## Grifols

Activity/Event	Audience	Environmental information communicated
Environmental Roundtable Meetings (mostly virtual due to pandemic)	Waste service providers and environmental professionals of local industries	Waste disposal options and best practices
Compost Give-away	Grifols employees	
Bluebird Box Inspections	Local 4H Club	Management of wildlife resources
Species Inventory w/ NC State Interns	Grifols Intern	Management of wildlife resources
Hosting RTP AHMP Chapter Meetings	Other local CHMM professionals	ISO14001 Program

- Spring 2022 Advisory Board meeting
- A discussion arose during a Steward “business” member presentation
- This member’s goals are in alignment with UN Sustainable Development goals, which focus on ESG (Environmental, Social and Governance)
- Some AB members were in favor of broader criteria for community involvement that included ESG
- Non-business AB member concerned about making ESG themes a requirement since they have different stakeholders





## Environmental

- Renewable fuels
- Greenhouse gas (GHG) emissions
- Energy efficiency
- Climate risk
- Water management
- Recycling processes
- Emergency preparedness



## Social

- Health and safety
- Working conditions
- Employee benefits
- Diversity and inclusion
- Human rights
- Impact on local communities



## Governance

- Ethical standards
- Board diversity and governance
- Stakeholder engagement
- Shareholder rights
- Pay for performance

Source: [TrenAsia](#)

# ESG Examples

 <b>Environmental:</b> Sustainability and resource efficiency		 <b>Social:</b> More Equitable societies and respect for human rights		 <b>Governance:</b> Accountable governance and transparent operations	
Pollution and Waste		Gender & Diversity Policies		Corporate Behavior	
Climate Change		Safety & Quality Controls		Corporate Governance	
Energy Efficiency		Human Rights & Labor Standards		Accounting Practices	
Natural Resources		Privacy & Data Security		Board Practices	
Example Issues					
Greenhouse Gas Emissions	Energy Efficiency	Health & Safety	Labor Rights	Board Independence	Executive Pay
Example Metrics					
CO2 Emissions per Unit Produced	Energy Use Per Square Meter	Employee Accidents Relative to Total Hours Worked	Number of Active Controversies	Independent Members Relative to Affiliated Members	Executive Pay Ratio & Disclosures

Source: [Leonard Rickey Investment Advisors P.L.L.C.](#)

## Today's Discussion

**Question #1** – Should ESI advisory board consider non-environmental criteria (such as social responsibility) when evaluating an organization's community involvement activities at the Steward level of membership? Why or Why not?

**Question #2** – If you answered yes to Question #1, should a broader community involvement program be a requirement or just something for the board to consider for ESI Stewards? Why or Why not?

## Today's Discussion

Tomorrow you'll hear about planned outreach/education around Environmental Justice and Community Involvement during the Day 2 ESI Updates presentation

**Question #3** – What benchmarking events regarding the themes of social responsibility, environmental justice and community involvement would you be interested in attending or hosting? List any ideas.

Current Advisory Board Guidance: Stewards must have an interactive process for communicating with the local community about program activities and progress toward performance goals.

## Wrap-up

- Thank you for your thoughts
- We'll summarize your comments and provide to the Advisory Board at their November 10<sup>th</sup> meeting
- We'll provide an update in the December ESI eNews

**Time to wind down at the Raleigh Beer Garden**

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