



SKIP_{the}BIN!

TURN YOUR BATTERIES IN!

Social Media Posts for Lithium-ion Batteries

The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed *Skip the Bin Turn Your Batteries In* to educate the public on the importance of proper management of lithium-ion batteries. The social media posts below coordinate with the *Skip the Bin Turn Your Batteries In* information campaign materials designed for use by local solid waste programs and private waste management companies.

Promote Safe Battery Management #SkiptheBin

IMAGE	CAPTION TEXT
	Never place devices with lithium-ion batteries in your trash or recycling cart. Find a battery drop-off site near you: batterynetwork.org/locator
	Lithium-ion batteries can spark fires in sanitation trucks when they are placed in trash or recycling carts. Find a battery drop-off site near you: batterynetwork.org/locator
	Batteries recovered through a drop-off program can replace the need to mine new rare earth metals like lithium and cobalt. Find a battery drop-off site near you: batterynetwork.org/locator

Recovering nickel, cobalt, and lithium from old batteries generates 80% less greenhouse gas emissions and uses 80% less water than extracting raw materials.

Find a battery drop-off site near you: batterynetwork.org/locator



The N.C. Division of Environmental Assistance and Customer Service (DEACS) is a non-regulatory division of N.C. DEQ offering technical and financial assistance to businesses, manufacturers, local governments, institutions, economic developers, and citizens in environmental management. For questions, call 1-877-623-6748.