

GET IT RIGHT AT THE SITE

Social Media Guide for Common Recycling Questions



The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed *Get It Right at the Site* to encourage accurate recycling by answering the public's most frequent questions about what to put in the recycling containers at the convenience centers and why. The social media posts below coordinate with the *Recycle Right NC* information campaign materials designed for use by local recycling programs and private recycling collectors.

Together, we can recycle more and recycle better. #RecycleRightNC

| IMAGE | TEXT FOR FACEBOOK AND TWITTER CAPTION | | |
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| <p>GET IT RIGHT AT THE SITE</p> <p>IT'S ALL ABOUT SHAPE AND SIZE</p> <p>Recycling sorting machines recognize the shape of containers. Size matters, too. If the material is too tiny, the machines have to filter it out. If it is too big, it hurts the machinery. Get It Right at the Site!</p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>PLASTIC</p> <p>Bottles, tubs, jugs and jars</p> <p>No lids, straw, single-use cups, six-pack rings, foamy containers or pouches</p> <p>Empty and rinsed</p> <p>Confused about which plastics can be recycled? Now you know — bottles, tubs, jugs and jars are what to put in the recycling. When in doubt, throw it out! #RecycleRightNC</p> | <p>GET IT RIGHT AT THE SITE</p> <p>IT'S ALL ABOUT SHAPE AND SIZE</p> <p>Recycling sorting machines recognize the shape of containers. Size matters, too. If the material is too tiny, the machines have to filter it out. If it is too big, it hurts the machinery. Get It Right at the Site!</p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>Most paper can be recycled, including boxes, bags, office paper, newspapers and magazines. Put paper smaller than a business card, wrapping paper and paper lined with plastic or foil in the trash. Compost paper towels and tissues. #RecycleRightNC</p> |
| <p>GET IT RIGHT AT THE SITE</p> <p>IT'S ALL ABOUT SHAPE AND SIZE</p> <p>Recycling sorting machines recognize the shape of containers. Size matters, too. If the material is too tiny, the machines have to filter it out. If it is too big, it hurts the machinery. Get It Right at the Site!</p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>GLASS</p> <p>Bottles and jars</p> <p>No mirrors, windows or glassware</p> <p>What glass is recyclable? Bottles and jars. However, drinking glasses, glass dishes and Pyrex are made to withstand high temperatures and aren't recyclable. Neither are mirrors or window glass. Take these unbroken household glass items to the thrift store. #RecycleRightNC</p> | <p>GET IT RIGHT AT THE SITE</p> <p>YES, PLEASE NO, THANKS</p> <p>Prepare your recyclables right by knowing the difference between these tricky items!</p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>Did you know NOT to bag your recyclables when placing them in the cart? Here's another tip to get your recyclables ready: screw caps on, but toss lids in the trash. Keep recycling right! Get It Right at the Site! #RecycleRightNC</p> |
| <p>GET IT RIGHT AT THE SITE</p> <p>IT'S ALL ABOUT SHAPE AND SIZE</p> <p>Recycling sorting machines recognize the shape of containers. Size matters, too. If the material is too tiny, the machines have to filter it out. If it is too big, it hurts the machinery. Get It Right at the Site!</p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>METAL</p> <p>All cans</p> <p>No ladders, pots, hangers, etc. in designated scrap metal container</p> <p>Only metal CANS go in the mixed recycling container. Pots, pans, hangers and other metal items belong in the scrap metal collection at your recycling convenience center. #RecycleRightNC</p> | <p>GET IT RIGHT AT THE SITE</p> <p>YES, PLEASE NO, THANKS</p> <p>Prepare your recyclables right by knowing the difference between these tricky items!</p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>You already know not to bag your recyclables before tossing them in the container, but do you know which egg cartons are okay to recycle? Recycle paper egg cartons but toss Styrofoam and plastic ones in the trash. Keep recycling right! Get It Right at the Site! #RecycleRightNC</p> |

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| <p>GET IT RIGHT AT THE SITE</p> <p>YES, PLEASE NO, THANKS</p> <p><small>Prepare your recyclables right by knowing the difference between these tricky items!</small></p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>Please recycle clean pizza boxes!</p>  <p>No greasy pizza boxes. Place in trash!</p>  <p>Recycle or toss? When it comes to pizza boxes, only recycle the clean ones, but toss the greasy ones in the trash. Get It Right at the Site! #RecycleRightNC</p> |
| <p>GET IT RIGHT AT THE SITE</p> <p>YES, PLEASE NO, THANKS</p> <p><small>Prepare your recyclables right by knowing the difference between these tricky items!</small></p> <p>WHEN IN DOUBT, THROW IT OUT!</p> | <p>Please recycle clean aluminum foil and pans!</p>  <p>No dirty aluminum foil and pans. Rinse and reuse or put them in the trash.</p>  <p>Clean is the key. Recycle clean foil but toss dirty foil in the trash. Get it Right at the Site! #RecycleRightNC</p> |

