## The ecosystem Daimler Trucks North America



commit as a company.

"Our Blue Sky Vision is our road map for achieving sustainable operations. DTNA's overall success is measured by our accomplishments and also by our continued commitment to **environmentally conscious operations**." – Roger Nielsen, COO

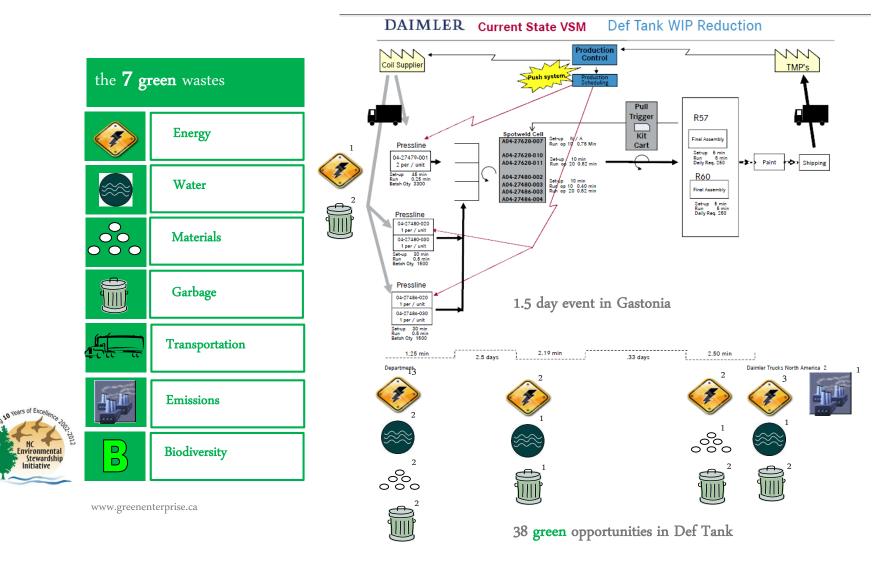


#### Only empowered people produce powerful performance



Campaigns build excitement and make it fun!

## Lean and Green at Daimler Trucks North America



#### Choose the process focus

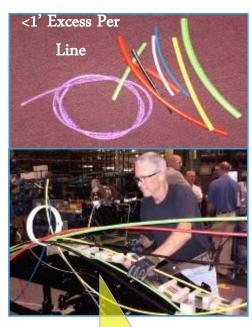
Build eco into Six Sigma and Continuous Improvement Events.

Excess pulled to allow hoses to reach cab connections



		New	
	Old Process	Process	Savings
Average			
Waste/Truck	\$6.01	\$2.15	\$3.86
Waste Per Year	\$67,736.40	\$24,277.0	\$43,459.33

#### After



Easy to use template insures proper length with minimal waste



#### Respect, Support, Challenge your partners and supplier

Returnable containers and racking

systems.







FREIGHTLINER.

Team driven 'dumpster dives.'





Partnerships for higher rebates and lower costs.



Training for all – contractors, custodians, managers, shop floor, etc.

### Share Openly and Borrow Proudly

Benchmarking with other manufacturers.















manufacturer network Working with organizations to spread the word.











Paying it forward to local schools and universities.