

Privacy Policy — N.C. Marine Fisheries App

Effective Date: October 30, 2025

Last Updated: October 30, 2025

The N.C. Marine Fisheries App (“the App”) is provided by the North Carolina Department of Environmental Quality (DEQ), Division of Marine Fisheries (DMF) as a public service. This Privacy Policy explains what information may be collected when you use the App, how it is used, and your rights regarding that information.

1. Information We Collect


The App itself does not directly collect, store, or share any personal information. However, the App provides access to web-based services from Esri’s ArcGIS platform, including:

- ArcGIS Online and ArcGIS Experience Builder web apps
- Esri Survey123 forms for submitting harvest reports
- Feature services that allow viewing of user-submitted data

When you interact with these services, Esri may collect or process limited data such as:

- Your ArcGIS Online username (if you choose to sign in)
- Survey responses you submit voluntarily
- Device or browser information used for accessing ArcGIS web content

This information is handled according to Esri’s Privacy Policy, available at:

 <https://www.esri.com/en-us/privacy/privacy-statement>

2. Use of Information

Data submitted through Survey123 or ArcGIS Online is used solely by the N.C. Division of Marine Fisheries to:

- Support fisheries management and reporting programs
- Improve understanding of recreational harvest activity
- Display aggregated, non-identifiable statistics to the public

No data is sold, shared, or used for advertising.

3. Location Information

Some mapping components of the App may request access to your device's location services to display maps relevant to your area.

Location access is optional, and the App functions without it.

Your precise location data is not stored or transmitted by DEQ.

4. Account Information

ArcGIS Online accounts are managed by Esri or your organization.

The App does not create or manage user accounts, and DEQ cannot modify or delete Esri accounts.

For account questions or deletion requests, please contact your ArcGIS Online administrator or Esri directly.

5. Data Security

All communication between the App and ArcGIS web services is encrypted using industry-standard HTTPS (TLS 1.2/1.3).

DEQ and Esri maintain administrative and technical safeguards to protect data integrity.

6. Children's Privacy

The App is intended for general public use and is not directed toward children under 13.

No personal data from minors is knowingly collected.

7. Changes to This Policy

This Privacy Policy may be updated periodically to reflect changes in technology, legal requirements, or program needs.

Updates will be posted with a revised "Last Updated" date.

8. Contact

For questions about this Privacy Policy or data practices, contact:

North Carolina Department of Environmental Quality

Division of Marine Fisheries

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Website: <https://deq.nc.gov/about/divisions/marine-fisheries>