

# Communications and Outreach Internship

STEP Internship 2026

Location: Raleigh, NC  
Division of Administration

## Project/Initiative Objective

Implementing the Albemarle-Pamlico National Estuary Partnership (APNEP)'s Comprehensive Conservation and Management Plan (CCMP).

## Major Task to be Performed

- Activities include technical writing and assistance with design and graphics including new content for websites, social media, press releases, infographics, flyers, newsletters, blog posts, reports, and story maps.
- Products produced will highlight APNEP's focus areas including wetlands, water quality, submerged aquatic vegetation, and community and ecosystem resilience.
- The intern may also assist with APNEP's Citizen Advisory Committee and development of strategies to improve outreach to local governments and communities.

## Final Product or Outcome Anticipated

Specific work products include developing a communications strategy which outlines and prioritizes deliverables including new landing pages and associated website content, social media campaigns, infographics, and blog posts promoting the strategic plans. Other products may include a GIS Story Map, press releases, reports, and briefing documents. Additional outcomes include increased knowledge of environmental management and protection of the Albemarle-Pamlico estuarine system.

## Desired Knowledge and Skills

Strong writing and editing abilities, understanding of the principles of science communication, ability to translate scientific or technical information for non-technical audiences, understanding of community engagement practices. Basic knowledge of or interest in environmental science, natural resource management, watershed protection, estuaries, and the coastal plain. Experience with social media, website content, graphic design, ArcGIS / AGOL mapping, Story maps, creating or implementing communications campaigns/strategies desired, though no applicant is expected to possess all of these skills.

## Academic Major(s) desired:

Communications, Public Relations, Marketing, Environmental Studies/Science, Biology, Coastal Studies, Marine Science, Ecology, English, History, Multimedia Studies, Graphic Design, Public Policy, Political Science, Sustainability, Natural Resources, Geospatial Science (GIS)

## Travel Required

No