



ESI Networking & Outreach

Kate Macleod, ESI Outreach Coordinator



Presentation Overview

1. Year in Review:
2025 Recap

2. Looking Ahead:
2026 Events

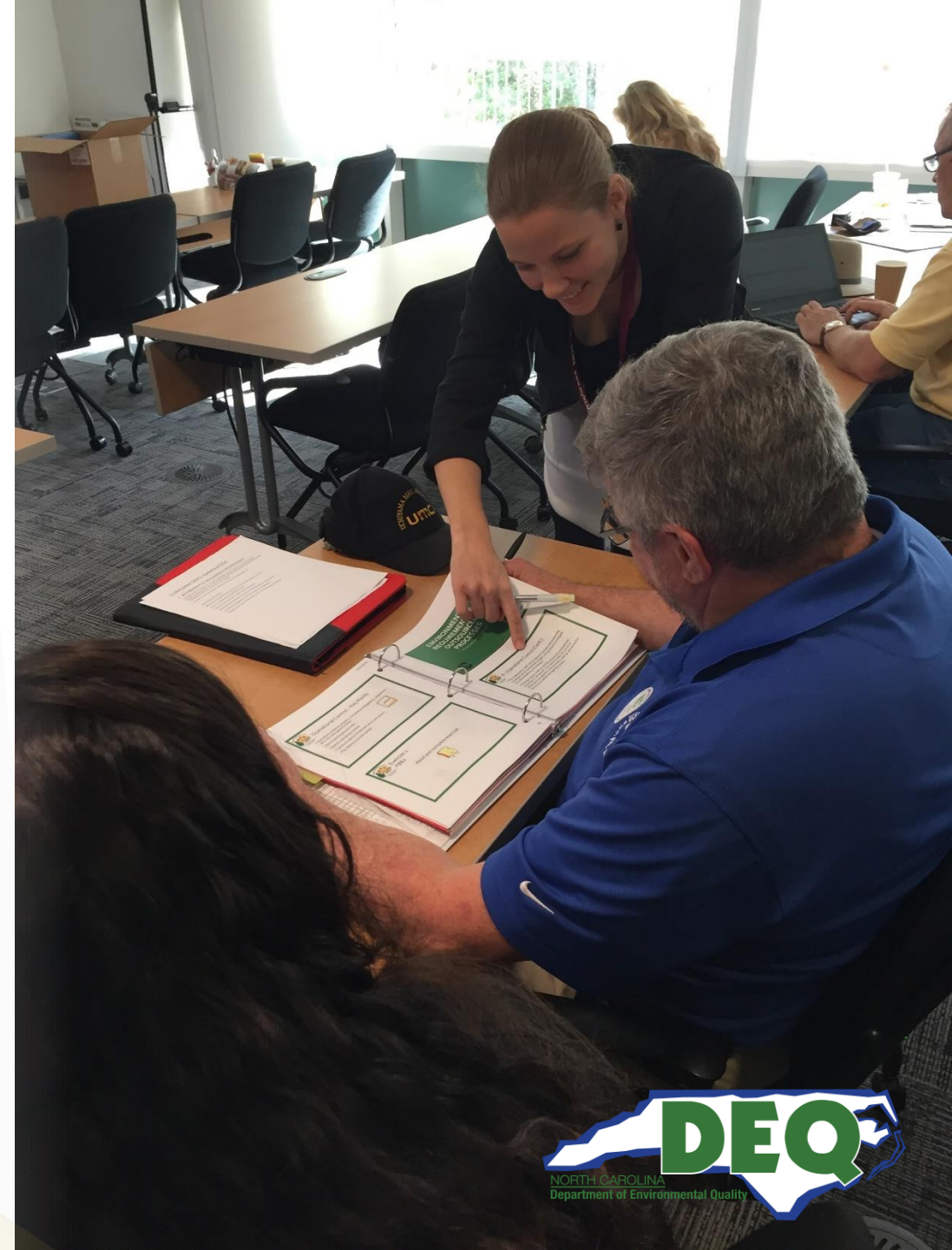
3. Staying
Connected: ESI
Communications



Year in Review: 2025 Recap

Webinars & Trainings

1. PFAS Roundtable
2. ISO Lead Auditor Training
3. Earth Day Webinar
4. Compressed Air Webinar





Steward Forum

Annual meeting chaired by the DEQ Secretary that provides up to 2 representatives from each ESI Steward the opportunity to listen and discuss concerns and visions with DEQ leadership.

This event is a valuable benefit of reaching the Steward level of the ESI program.





Regulatory Roundtable

A first of its kind event providing members the opportunity to hear from and engage directly with the DEQ Deputy Secretary of Environment, Regulatory Division Directors, and program staff.



Networking Events

Pfizer Networking Event

- Networking event for members in the Chemical Manufacturing sector along with other Stewards.

Industrial Symbiosis

- Hosted by Grifols and Novo Nordisk.
- Open forum to learn about environmental initiatives and to explore opportunities collaboration.





Regional Networking

ESI has created three regional networking groups covering Western, Central, and Eastern NC to foster collaboration between members, address regional problems, and find innovative solutions.



Looking Ahead: 2026 Events

Returning Events

1. Industrial Symbiosis

2. Steward Forum

3. ESI Conference

4. Networking Events

Internal Auditor Training

ESI will be hosting two ISO 14001
Internal Auditor Training sessions

- **Wilmington, NC - TBD**
- **High Point, NC – January 14th, 2026**

Interested in participating?

Email esi@deq.nc.gov



Circular Economy Day

Using your feedback from yesterday's break out session we will be planning Circular Economy Day.

Please list any particular markets or materials you want to learn about.



Program Advancement

Partner

- Establish environmental goals
- Report annually on goals and compliance
- Undergo compliance check

Rising Steward

- Demonstrate mature EMS
- Commit to go beyond compliance
- Set long-term environmental goals

Steward

- Set aggressive environmental goals
- Integrate EMS into core business functions
- Communicate with local community
- Agree to mentor other ESI members



Interns and New Hires Network

ESI wants to support our facilities in need of interns and new team members. We are exploring ways to make that happen, but we need your input!



Staying Connected: ESI Communications

Listserv

- Listserv is our primary way of sending out updates directly to our membership.
- ESI staff use the Listserv to send out information about:
 - upcoming webinars, conferences, or events
 - connect members on specific topics of interest
 - provide ESI program updates or reminders
 - share relevant DEQ communications

nc-environmentalassistance@lists.deq.nc



Constant Contact

- Constant Contact is our secondary way of interacting with members and interested parties
- ESI events and webinars
- Bi-monthly eNews
- Please consider adding “@shared1.ccsend.com” to your “safe senders” list or marking it as “not spam”.

eNews June 2024



NCDEQ - Environmental Stewardship Initiative <marcia.allocco-deq.nc.gov@shared1.ccsend.com>
To: Allocco, Marcia



Newsletter

- Bi-monthly Newsletter
 - upcoming webinars or conferences
 - provide ESI program updates or reminders
- **Member spotlights**



ESI August eNews

Events and Updates



Upcoming Events

The ESI program will be offering the following events, and we hope to see you there!

Register Today: ESI Conference

October 9th and 10th
1101 Gorman St, Raleigh, NC 27606

ESI Interest List

- Not an ESI member but interested in staying connected?
- **Scan the QR Code on your feedback form**



Sign up to Stay in Touch!

Join our ESI Interest List to stay up to date on our events, trainings, and updates.

First name

Last name

*** Email**

Company

By submitting this form, you are consenting to receive marketing emails from NC DEQ, DEACS. You can revoke your consent to receive emails at any time by using the Safe Unsubscribe® link, found at the bottom of every email.

Sign Up



Feedback Form

**Please take a moment to fill out the yellow
“Networking and Outreach Information Form”
in your conference packet.**

Contact

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