

September 8, 2018

Dear Block Captain,

This summer has been very hot, humid, and wet in Philadelphia. Did you know that Hunting Park and other neighborhoods in North, West, and South Philadelphia can get up to 22 degrees hotter than other neighborhoods? Philly's hottest neighborhoods have more paved surfaces, older buildings, fewer reflective building surfaces, and less green space and tree coverage.

Through the Beat-the-Heat Hunting Park project, the City of Philadelphia is working in partnership with North10 Philadelphia, the Lenfest Center, Esperanza, Hunting Park United, and Hunting Park NAC to address the issue of extreme heat in Hunting Park. We've created a survey to find out how residents cope with heat and what they need in the short and long term to stay cool at home and in the neighborhood.

In this envelope you will find five copies of the Hunting Park Heat Survey in both English and Spanish. The survey is also available online at: www.bit.ly/hpheatsurvey. All answers are anonymous.

Are you willing to distribute and collect surveys on your block? If you get at least 5 different people (ages 18+) to fill out the paper survey on your block, you will be entered to win a \$100 visa gift card (see details on flyer).

We will share the survey results at a series of community meetings in October and November. These meetings will engage residents to create specific recommendations which will later be included in a Hunting Park Neighborhood Cooling Plan. We will send a letter with more info in a couple weeks.

If you have questions or would like to get involved, please contact me via email at _____ or by phone at _____. Thank you for all that you do for your block and your community!

Sincerely,